



INVITATION TO EXHIBIT

INTERACTIVE LEARNING TECHNOLOGIES CONFERENCE & EXPOSITION



August 15-17, 2012

Hyatt Regency Reston Hotel, Reston, Virginia

Featuring Application Descriptions on:

- Mobile Computing
- Gaming & Simulation for Training & Performance Support
- eLearning Technologies
- ROI and Training Technologies
- Virtual Worlds
- Instructional Systems Design
- Social Media Applications

Conference Sponsored by



SALT®

www.salt.org

INTERACTIVE LEARNING TECHNOLOGIES

CONFERENCE & EXPOSITION

August 15-17, 2012
Hyatt Regency Reston
Hotel, Reston, Virginia

About the SALT[®] Conference

The Interactive Technologies conference continues SALT's practice of bringing together managers and senior professionals who are involved in implementing technology-based solutions for training, job-performance improvement and education. These conferences provide attendees with an opportunity to become familiar with the latest technical information on application possibilities, on technologies, and on methodologies for implementation. In addition they provide a venue for communicating with other management professionals in a collegial setting.

What Are Attendees Looking For

Conference attendees are interested in current and future technologies which will support their training and education needs. Systems solutions which integrate available technologies in a cost effective manner.

- E-learning Solutions
- Application Service Providers (ASPs)
- Training Technologies
- Learning Management Systems (LMS)
- Talent Management Systems
- Enterprise Management Systems
- Industrial Training Systems
- Instructional Technology
- Professional Staff Development
- Mobile Computing and Wireless Solutions
- Web-Based Training
- Social Media



Show Hours

The exhibit hall will be open during the following hours:

Wednesday, August 15
10:00 am - 3:30 pm

Networking Reception
5:00 pm - 6:30 pm

Thursday, August 16
10:00 am - 3:30 pm

Past Conference Exhibitors

AEPCO, Inc.
 Avilar Technologies
 BlackBerry Made Simple
 Brainstorm, Inc.
 Centurion Technologies, Inc.
 Contextware, Inc.
 Converge Magazine
 Delta L - Solutions for Training
 Distance Learning Dynamics
 Emantras, Inc.
 Elearning Magazine
 eSocrates.com
 General Physics Corporation
 GeoMetrix Data Systems, Inc.
 GWSolutions
 HCI Training
 Higher Education Washington, Inc.
 Hot Lava Software
 Humentum Corporation
 IACET
 IES
 Institute for Defense Analyses
 ITC Learning
 Kaleidoscope Learning
 Karta Technologies
 Learn.com
 LearningWare, Inc.
 Lockheed Martin Canada
 MetaMedia Training International
 MSInteractive
 mySmartSimulations, Inc.
 NACON Consulting, LLC
 Nova Southeastern University
 OnPoint Digital, Inc.
 Operitel Corporation
 Option Technologies
 ParkerVision, Inc.
 Pathfinder Systems, Inc.
 Pearson Learning Solutions
 Penn State University
 Perago Learning Solutions, Inc.
 Personal Learning Technologies
 Princeton Center for Education Services
 Question Mark Corporation
 Rapid Intake, Inc.
 Rosetta Stone
 Saba
 SAS Institute
 Sealund and Associates
 SkillsTutor.com
 Softchalk
 Softech Worldwide LLC
 Taylor and Francis LLC
 The Narrator Files
 Trainersoft, Corp.
 Training Partner by GeoMetrix
 UltraLearn
 Villanova University Online
 VTN Technologies
 Waypoint Outcomes
 Welocalize
 YnotLearn, LLC
 Yukon Learning

Who Attends

Decision makers involved in the selection and implementation of technology-based solutions for training, education and performance support.

Corporate and Industrial Trainers

Directors and managers seeking current information on E-learning, Mobile Computing Technology, and Content and Enterprise Management Systems for their organizations' training needs. Industry professionals who require training and communication programs utilizing strategies which engage the learner.

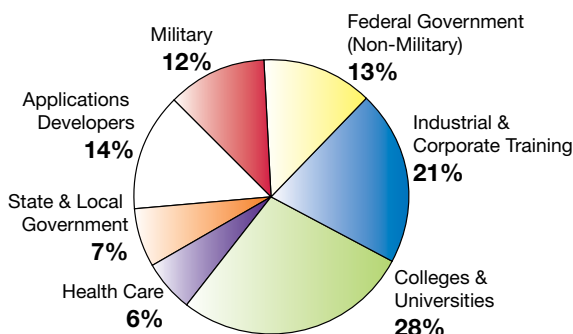
Government and Military Professionals

Military and government staff tasked with integrating the latest multimedia technologies into their training, compliance and logistics support programs. Courseware developers seeking SCORM compliant technologies to assist them in manpower development, personnel training, and safety programs. Government agencies interested in Customizable Off The Shelf (COTS) training solutions for their learners.

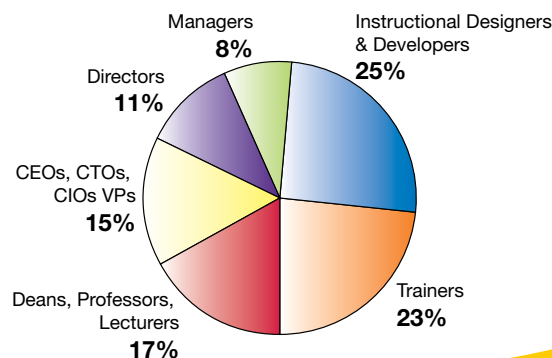
Academic University Professionals

Managers and Curriculum Developers responsible for implementing technology based-systems now driving institutions of higher education. Educators who want to know how the latest technologies are being applied to improve the learning experience. Instructional designers who need to be on top of the latest application technology to help them exploit existing content and develop more accessible courseware.

ATTENDEES BY INDUSTRY SEGMENT



THEIR CORPORATE ROLE



INTERACTIVE LEARNING TECHNOLOGIES CONFERENCE & EXPOSITION

August 15-17, 2012
Hyatt Regency Reston
Hotel, Reston, Virginia

Exhibit Packages

A. Standard Exhibitor Package - \$1,500

The 8' x 10' Conference Booth comes with: 1 Full Conference Registration (to send anyone of your choice to the three days of the conference), your company Logo on the exhibit section of the SALT® Website that will be linked to your website, and a Post Conference Attendee E-mail. The exhibit booth package comes with an 8' high back wall and 3' high side drape (blue), 7" x 44" one line ID sign, (1) 6' x 30' draped table, (2) side chairs, and (1) wastebasket.

B. Product Literature Space - \$400

Each participant will be provided a 2' x 2' table top space for display of their product / service literature all three days of the conference. LTI® will also provide personnel to manage all necessary on-site handling of your materials, and keep your area stocked.

Sponsorship Opportunities

Conference Sponsor - \$700

Each sponsor of the conference will be provided a 2' x 2' table top space for display of their product and/or service literature for all three days of the conference, a full page ad in the conference brochure, your company Logo on the SALT® Conference website that will be linked to your website, and a complete Post Conference Attendee e-mail list.

CONFERENCE MANAGED BY



**Learning
Technology
Institute**

50 Culpeper Street
Warrenton, VA 20186
Tel: 540.347.0055
Fax: 540.349.3169
Email: exhibits@lti.org
www.salt.org



© 2010 Photos and background illustration courtesy iStockphoto.com

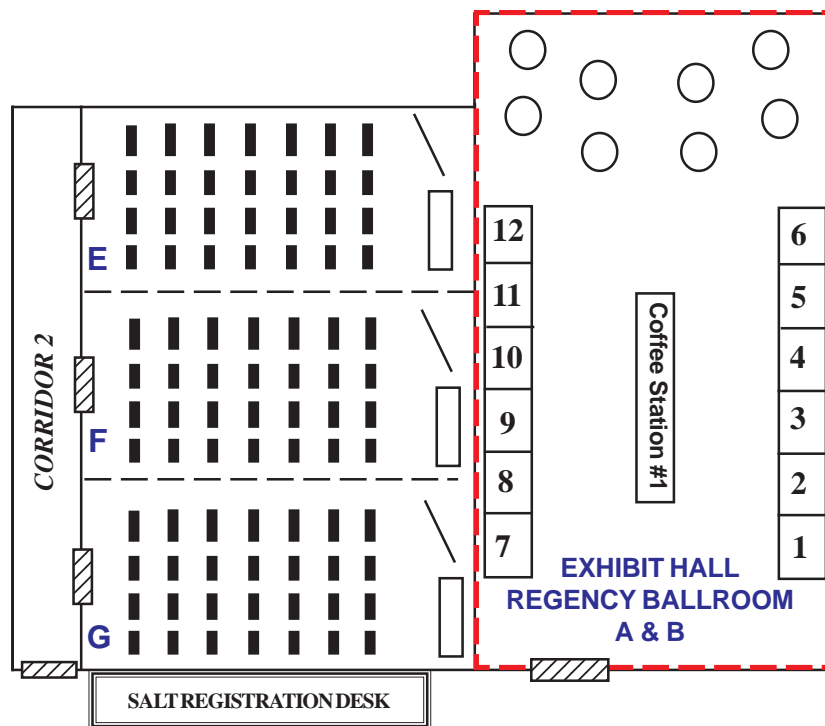
EXHIBIT FLOORPLAN

Interactive Learning Technologies 2012

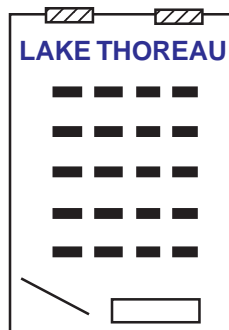
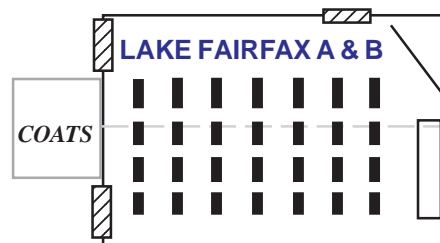
Hyatt Regency Reston Hotel

1800 Presidents Street, Reston, Virginia 20190

August 15-17, 2012



GRAND BALLROOM FOYER NORTH



2nd Floor - Conference Level

EXHIBITOR REGISTRATION FORM

Interactive Technologies 2012
Hyatt Regency Reston Hotel, Reston, Virginia
August 15-16, 2012



COMPANY & CONTACT INFORMATION AS YOU WANT IT TO APPEAR IN THE PRINTED MATERIAL AND ON THE SALT® WEB SITE

Company Name:		
Company Description:		
Contact Person:	Title:	
Mailing Address:		
City:	State:	Zip:
Phone#:	Fax#:	
Email:	Web Site:	

PRIMARY CONTACT INFORMATION FOR EXHIBITION CORRESPONDENCES IF DIFFERENT FROM ABOVE

Contact Person:	Title:	
Mailing Address:		
City:	State:	Zip:
Phone#:	Fax#:	
Email:	Web Site:	

STANDARD EXHIBIT BOOTH ON A FIRST COME, FIRST SERVE BASIS.

- Standard Exhibit Booth - \$1,500.00** per 8' x 10' booth **Wireless Internet \$200.00** **Electricity \$90.00**

The 8' x 10' Conference Booth comes with: 1 Full Conference Registration (to send anyone of your choice to all three days of the conference), your company Logo on the exhibit section of the SALT® Website that will be linked to your website, and a Post Conference Attendee E-mail list. The exhibit booth package comes with an 8' high back wall and 3' high side drape (blue), (1) 7" x 44" one line ID sign, (1) 6' x 30" draped table, (2) side chairs, (1) wastebasket,

OUR CHOICES OF BOOTH NUMBERS ARE: 1st 2nd 3rd

PRODUCT LITERATURE SPACE ON A FIRST COME, FIRST SERVE BASIS.

- Product Literature Space - \$400.00** per 2' x 2' table top space

Each participant will be provided a 2' x 2' table top space for display of their product and/or service literature all three days of the conference, and your company Logo on the exhibit section of the SALT® Website that will be linked to your website. LTI® will also provide personnel to manage all necessary on-site handling of your materials, and keep your area stocked.

SPONSORSHIP OPPORTUNITIES ON A FIRST COME, FIRST SERVE BASIS.

- Conference Sponsor - \$700.00**

Each sponsor of the conference will be provided a full page color ad in the conference brochure, a special email promoting your company as the official sponsor to over 94,000 emails, your company Logo will also be displayed on the SALT® Conference website (linked to your website), a complete Post Conference Attendee e-mail list, and a 2' x 2' table top space for display of your companies product and/or service literature for all three days of the conference.

PAYMENT INFORMATION

TOTAL AMOUNT: \$ _____

- Check enclosed payable to: Learning Technology Institute
 Amex Visa MasterCard Discover

CARD NO.: _____

EXP. DATE: _____ SECURITY CODE: _____

NAME ON CARD: _____

ACKNOWLEDGED & ACCEPTED BY

BY SIGNING THIS APPLICATION YOU AGREE WITH THE CONTRACT TERMS & CONDITIONS FOR THE INTERACTIVE TECHNOLOGIES 2012 EXHIBIT. A SIGNATURE IS REQUIRED BEFORE EXHIBIT SPACE CAN BE RESERVED.

NAME: _____

SIGNATURE: _____

DATE: _____

Fax application to: (540) 349-3169 OR Mail to: Learning Technology Institute, 50 Culpeper Street, Warrenton, VA 20186
Carrie Vespico, Conference & Exhibit Manager // Phone: (540) 347-0055 // Fax: (540) 349-3169 // Email: carrie@lti.org

Exhibit Booth Contract Terms and Conditions for LTI®'s Interactive Learning Technologies 2012

THIS CONTRACT is made between Learning Technology Institute (hereafter, "LTI®") and the Exhibitor that completed the Application on the front side hereof (hereafter, the "Exhibitor") for lease of certain exhibit space, to be assigned by LTI®, during the Interactive Technologies 2012 Exhibit at Hyatt Regency Reston Hotel in Reston, Virginia. (Hereafter, the exhibit shall be referred to as the "Exposition" and the Hyatt Regency Reston Hotel shall be referred to as the "Exposition Facility.") This contract shall be in effect upon its execution by LTI®.

IN CONSIDERATION OF the fees paid by Exhibitor for lease of space, and the lease of such space by LTI®, the parties agree to the following terms and conditions of this Contract:

1. Space Location. LTI® will assign exhibit space in its sole discretion, taking into account such factors as the request of the Exhibitor, to the extent practicable. LTI® will notify the Exhibitor promptly of the assigned space. LTI® reserves the right to rearrange the floor plans and/or relocate this or other exhibits in its sole discretion. (The space assigned to the Exhibitor shall hereafter be referred to as the "Exhibit Space.")

2. Use of Space. The Exhibitor agrees to use the Exhibit Space to exhibit only the products and services it listed on the Application.

3. Permissible Exhibits. Upon receipt of the application, LTI® shall determine the eligibility of the Exhibitor and of its products and services for inclusion as an exhibitor. LTI® may reject the Exhibitor or any of its products or services at any time, in LTI®'s sole discretion, if the Exhibitor or any of its products or services is not suitable, is unlawful, conflicts with any LTI® policy, or is otherwise not in keeping with the character of the Exposition. LTI® shall not be liable for any loss or damage resulting from any such rejection or disapproval. The Exhibitor shall not expressly or by implication represent that LTI® endorses any product or service unless LTI® has authorized in writing such endorsement.

4. Payment. Payment is due by the Exhibitor upon signing and submitting this application contract. If payment is not received within two weeks of submission, LTI®, in its sole discretion, may cancel this Contract, and may reassign the Exhibit Space.

5. Cancellation by Exhibitor. Any cancellation by Exhibitor shall be in writing. Date of cancellation shall be the date written notice of cancellation is received by LTI®. Should an Exhibitor cancel from the show, the following shall apply:

(a) Cancellation between time of application and 30 days prior to opening, no refund; unless all booth space has been sold, and then 50% of the deposit shall be returned approximately 60 days after the Exposition closes.

(b) Cancellation less than 30 days, total payment of reserved booth space due; no refund.

6. Exhibitor Default in Occupancy. If the Exhibitor does not occupy the Exhibit Space, due to no fault of LTI®, by the time set for completion of installation of exhibits, LTI® may use the Exhibit Space for such purposes as it may see fit. If the Exhibitor fails to so occupy the Exhibit Space, the Exhibitor agrees to pay the full rental for the Exhibit Space and to reimburse LTI® for any other loss arising from such default. If the Exhibitor fails to so occupy the Exhibit Space, LTI® shall not be liable to the Exhibitor for any losses or expenses. LTI® reserves the right to relet such space and the Exhibitor waives notice of such reletting. In the event of such reletting, LTI®, in its sole discretion, may relieve the Exhibitor of part of its obligation to cover all rent and losses. If the Exhibitor does not occupy the Exhibit Space they will no longer be entitled to the post conference e-mail list.

7. Cancellation by LTI. LTI® shall have no liability or obligation to the Exhibitor for any fees paid or for any damages, loss or injury if the Exhibit Space becomes unavailable or its use is diminished by reason of fire, act of God, riot, labor dispute, authority of law, or any other cause beyond the control of LTI®. Should any such event occur, LTI® may, in its sole discretion, refund a portion of the amount paid for the Exhibit Space after deducting amounts necessary to cover LTI®'s expenses.

8. Security. LTI® will arrange for general security in the exhibit area from move-in until move-out. LTI® makes no representations as to the condition of the Exhibit Space or the Exposition Facility as to safety.

9. Liability.

(a) The Exhibitor shall be solely responsible to third parties, including invitees and the public, for all claims, liabilities, actions, costs, damages and expenses arising out of or relating to the Exhibitor's participation in the Exposition.

(b) The Exhibitor shall indemnify and hold harmless LTI®, and the Hyatt Regency Reston Hotel, their officers, directors, member, agents, employees and sponsoring organizations, against any and all actions, suits, proceedings, damages, losses, costs and expenses asserted, brought or claimed by third parties, arising out of the Exhibitor's participation in the Exposition. The Exhibitor agrees to pay any and all costs and expenses (including reasonable attorneys' and experts' fees and litigation costs) incurred by LTI®, its officers, directors, members, employees and agents, in defending or resolving such claims as may be asserted against them.

(c) LTI® shall not be responsible for any bodily injury or other damages or losses suffered by the Exhibitor, its employees or agents or for loss or damage to property, owned, leased or used by Exhibitor, either while in transit to or from the Exposition or while in the Exposition Facility, from any cause whatsoever. Exhibitor agrees to safeguard its own exhibit materials or goods from the time they are placed in the Exhibit Space until they are removed.

(d) Exhibitor acknowledges that LTI® does not maintain insurance covering Exhibitor, its agents, or its property, and that it is the sole responsibility of Exhibitor to obtain liability, business interruption, property damage, and other insurance

covering such losses or liability by Exhibitor.

10. Subletting of Exhibit Space. The Exhibitor agrees that it shall not assign, sublet, or apportion the whole or any part of the Exhibit Space, nor distribute literature for products or services not manufactured, published or distributed by the Exhibitor without prior written approval of LTI®.

11. Promotion of Products. The Exhibitor may promote the dealers and distributors of its products or services in signage, display materials, literature, etc. as long as such promotion conforms to the terms and conditions of this Contract, including the rules and regulations incorporated by reference.

12. Marketing Activities Outside Exhibit Space. Exhibitor is authorized to conduct marketing activities solely within the three-dimensional boundaries of the Exhibit Space. Marketing activities of any kind, including display of products, advertising signs, literature, novelties, or personal interaction, are not permitted in any other area.

13. Staffing and Appearance of Exhibit Space. The Exhibit Space shall be staffed only by agents or representatives of Exhibitor. The Exhibit Space shall be maintained in a neat and orderly manner during the Exposition and **no dismantling may begin before the official closing day/hour (August 16, 2012 / 6:30 pm).**

14. Demonstrations, Presentations, and Sampling. Demonstrations, presentations, and sampling shall be conducted far enough within the Exhibit Space so that crowds which gather are contained within the limits of the Exhibit Space. Spectators are not permitted to stand in the aisle to watch such activity. If such activity results in spectators located in an aisle or in neighboring exhibit spaces, LTI® may request modifications or elimination of such activity.

16. Promotional Materials. The Exhibitor shall not use any promotional materials which are false, misleading, or otherwise unlawful.

17. Care of Exposition Facility. Exhibitor shall not deface, injure or make attachments to walls, ceilings, columns, floors, booth furnishings and other property in the Exposition Facility. Exhibitors shall be liable for any property damage caused by the acts or omissions of Exhibitor, its representatives, agents, and employees.

18. Sound. If the Exhibitor operates an audio device, it shall do so only at a level which shall not interfere with the comfort or convenience of other exhibitors or Exposition visitors. LTI® reserves the right to restrict the Exhibitor's use of audio devices, in its sole discretion.

19. Field Trips, Tours, Site Visits. Exhibitor shall not sponsor functions such as tours, film showings, speeches or other activities during the Exposition hours or in conflict with any officially programmed convention events, without prior written approval of LTI®.

20. Solicitation. All interviews, demonstrations, solicitations, and other activities shall be confined to the Exhibit Space. They are not permitted in the aisles. All such activities shall be conducted so as not to infringe on the rights of other exhibitors nor offend visitors to the Exposition.

21. Non-Official Contractors. Exhibitor shall abide by the guidelines set forth by the designated official service contractor with respect to use of non-official contractors for services in connection with the Exhibit Space. Non-official contractors must abide by all rules of the Exposition as set forth in this Contract.

22. Compliance. Exhibitor agrees to comply with all federal, state and local laws and ordinances applicable to the Exhibit Space and also with any additional rules and regulations imposed by LTI® or by the Exposition Facility.

23. Unions. Exhibitor shall abide by all agreements made by, between, and among LTI®, the Exposition Facility, and any unions or other labor groups having jurisdiction at the Exposition.

24. Rules and Regulations. A complete exhibitor service manual covering services and prices for shipping/warehousing, setting up and dismantling, move in and move out days, and additional rules and regulations will be furnished to Exhibitor by LTI® and official service contractor in advance of the Exposition. All rules and regulations in the exhibitor service manual are made a part of this Contract as though fully incorporated herein and Exhibitor agrees to be fully bound by them. (Additional rules and regulations shall hereafter be referred to as the "Rules and Regulations.")

25. Binding Effect. This Contract as well as the Rules and Regulations shall be binding upon the Exhibitor and LTI®, as well as their officers, directors, employees, agents, successors, and assigns. If the Exhibitor fails to comply with the terms of this Contract or the Rules and Regulations, LTI® shall have the right to exclude the Exhibitor from the Exposition, without refund. LTI® shall have full authority to enforce this Contract and the Rules and Regulations.

26. Variations. If the Exhibitor desires variation(s) from this Contract or from the Rules and Regulations, it shall request such variation(s) from LTI® in writing. Such request shall be made at least 60 days prior to the first move-in date. No variation of any kind is permitted without the prior written approval of LTI®. Sketches and/or engineering drawings illustrating the variation(s) requested shall accompany such request(s), when appropriate.

27. Final Agreement. This Agreement contains the final and entire agreement between the parties. This Agreement may be modified or amended only in a writing agreed to and signed by the parties hereto.

28. Miscellaneous. References herein to the Exhibitor or to LTI® shall include each entity's respective officers, employees, agents, successors assigns, and representatives. All individual provisions, paragraphs, sentences, clauses sections and words in this Contract shall be severable. The paragraph headings used herein are for reference only. This Contract shall be construed in accordance with the laws of the Commonwealth of Virginia.

EXHIBIT SCHEDULE

Interactive Learning Technologies 2012

Hyatt Regency Reston Hotel
Reston, Virginia
August 15 - 16, 2012

TUESDAY, AUGUST 14, 2012

Shepard Exposition Services Installation: 12:00 PM - 2:00 PM
Exhibitor Set-Up: 2:00 PM - 6:00 PM

WEDNESDAY, AUGUST 15, 2012

Exhibit Show Hours: 10:00 AM - 3:30 PM
AM Coffee Break: 10:00 AM - 10:30 Am
Lunch Break: 12:00 PM - 1:30 PM
PM Coffee Break: 3:00 PM - 3:30 PM

Networking Reception in Exhibit Hall: 5:00 PM - 6:30 PM

THURSDAY, AUGUST 16, 2012

Exhibit Show Hours: 10:00 AM - 3:30 PM
AM Coffee Break: 10:00 Am - 10:30 Am
Lunch Break: 12:00 PM - 1:30 PM
PM Coffee Break: 3:00 PM - 3:30 PM

FGDLA Reception in Exhibit Hall: 5:00 PM - 6:30 PM

Exhibitor Move-out: Thursday 6:30 PM - 7:30 PM **or** Friday 8:00 AM

FRIDAY, AUGUST 17, 2012

Shepard Exposition Services Dismantle Friday 9:00 AM - 10:00 AM

Official Service Contractor:



www.shepardes.com